

# 5<sup>th</sup> International Conference on

# IT & BUSINESS INTELLIGENCE (ITBI-13)



<http://www.imtnagpur.ac.in/itbi13/>  
<http://www.juet.ac.in/others/ICTIBM/index.html>

**VENUE:**

**DATE:** DECEMBER 13-14, 2013 **JAYPEE UNIVERSITY OF  
ENGINEERING & TECHNOLOGY, GUNA, M.P.**

**Jointly Organized by :**



Institute of  
Management Technology  
Nagpur



Jaypee University of  
Engineering & Technology  
Guna



# ITBI-13

The competitive forces prevailing in the world of commerce today require firms to operate as efficiently and productively as possible in order to maintain and enhance market share, profitability and shareholder value. An essential element to achieving success involves the continuous enhancement of knowledge and understanding of the business environment by employees at all levels. This can be accomplished by implementing processes which augment the accessibility and communication of value added information throughout the organization. As a result there has been an increased demand for cutting-edge information technology by businesses in all industries. So, to fulfill our present and future requirements and ambitions in all respect of life, it is essential to enhance our expertise to link the power of today's information technology with the tools of economic theory and business strategy. This conference aims at providing a common platform for academicians, researchers, practitioners, developers and users to disseminate knowledge and share their expertise. It will also throw new lights on various developments and formulate strategy for their implementation.

## CALL FOR PAPERS

Theme : Recent trends in Business Management and Information Technology

### Tracks:

- Business Management Case Studies
- Trends in Business Management
- Trends in Information Technology & ICT
- Application of ICT in Business

Major thrust of the conference will be on current research trends in concept and application of various techniques in different area of technology and management. The themes are classified in two broad areas like Information Technology and Business Intelligence but not limited to:

### Information Technology

- Intelligent Hybrid Systems
- Data mining and decision support
- Internet modeling
- Signal / Image Processing
- Software Engineering
- Information Security

### Business Intelligence

- Business Management Systems
- Statistical Modeling
- Production Management
- Distribution Management
- Financial Management
- Human Resource Management

For more details about the above mentioned subthemes, kindly visit conference website:

<http://imtnagpur.ac.in/itbi13/callforpapers.html>

# BENEFITS TO AUTHORS

- All accepted papers will be published in referred journal
  - (I) IMT Case Journal, ISSN: 2229-6743
  - (II) International Journal of Innovative Research in Science & Technology (IJIRST) ISSN: 2229-3116
  - (III) International Transactions on Science & Technology, ISSN: 2229-9825
  - (IV) Review of Research (An International Journal), ISSN: 2249-894X
- Selected Extended Version of presented papers will also be considered for the publication in referred International Journals.
- Discount for Multiple Paper registration by single Author.

# SUBMISSION OF PAPERS

The papers should be organized so as to accommodate abstract, introduction, state-of-the-art, objective, used methodology, obtained results and references. Submitted papers should be original and contain contributions of theoretical, experimental, application or be unique experience reports. Papers must be submitted within the stipulated time (before deadline) and electronic submission in PDF and DOC is required. The page limit for a full-length paper is 6 pages. Short papers describing novel research visions, work-in-progress or less mature results are also welcome, with the limit of 4 pages.

**Note : Papers less than 3 pages will not be reviewed and may be rejected outright!**

All the accepted papers will appear in the conference proceedings published by renowned publisher (soft copy). The authors of the accepted papers will be allowed to make a correction in accordance with the suggestions of the reviewers and submit final camera ready papers within the stipulated deadline. The conference proceedings will be distributed amongst the participants during the conference.

Paper can be submitted through the following link:

<https://www.easychair.org/account/signin.cgi?conf=itbi13>

For more details kindly go through conference website: [www.imtnagpur.ac.in/itbi13](http://www.imtnagpur.ac.in/itbi13)

## DEADLINES

Full Paper Submission	SEP 15, 2013
Acceptance Notification	OCT 17, 2013
Camera Ready Paper	OCT 25, 2013
Author Registration	OCT 25, 2013

## REGISTRATION FEES\*

TYPES OF DELEGATES	Indians (Rs)		Foreign (USD)	
	Early	Late	Early	Late
Industry	4000	4500	250	300
Academic/Research Institution	3000	3500	125	150
Full Time Ph. D. Students	2000	2500	100	150
M Tech/MBA/PGDBM Students/Spouse	1000	1200	75	100

\* 10% Discount for ITBI-10, ITBI-11, ITBI-12 participants.

Registration fees include conference proceedings, conference bag, breakfast and lunch on all the conference days.

# MODE OF PAYMENT

All Payments for the conference should be made through demand draft on any bank, drawn in favor of Institute of Management Technology -Nagpur payable at Nagpur.

# ACCOMMODATION

- The participants will be provided accommodation in hostels of Jaypee University of Engineering & Technology on payment basis @Rs 750/- per day. The payment includes all the fooding and comfortable lodging within the campus. Limited accommodation is available for the purpose on twin shairing and first cum first serve basis. Participants, desirous of availing the facility must inform the organizers, well in advance. The payments will be made at the time of registration. The organizers will be happy to provide local transportation.
- Paid accomodation is also available in the nearby hotels/ resort. Participants, if they so desire, can make their own reservations in hotels of their choice. (Details are available on the website.)

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## For more information, please contact:

### For Registration and submission

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### For Venue and local hospitality:

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